

ISG™ Newborn Identification Tags



How to get a barcode on the baby

Most Labor & Delivery and NICU traditionally use a serial numbered mother/father/baby wristband set. This method provides important benefits such as matching the baby to the mother and father, and the ability to identify the baby immediately after delivery. Handwritten information is traditionally used. However, today's healthcare systems require patients to have an attached barcode identifier for a variety of applications such as Medicine Administration, Lab and so on. The common question today from Labor & Delivery and NICU is "How do I barcode the baby?".



Caregivers have very specific requirements for these special patients.

- Secure and not removable.
- Enables caregiver to get an easy scan of the barcode without jostling the baby.
- Comfortable and not abrasive.
- Easy to generate and replace in the department.
- Ability to reuse if serial numbered band is removed for a procedure.

The amazing Newborn Identification Tag provides for all of these specific requirements.

- Easily add the Newborn Identification Tag to the current serial numbered band. You don't have to replace your current method!
- It is secure and cannot be removed and reused.
- The Newborn Identification Tag hangs flat so it is easy to scan.
- It is printed on both sides, so the caregiver can easily capture a scan.
- It is durable yet comfortable.
- An inexpensive "plug and play" thermal printer prints the Newborn Identification Tag. No need for your IT department to have to write a program!



Identification Systems Group

— ISG™ is a nationwide network of local experts in identification, security, and card personalization, providing high quality, cost effective solutions backed by local support and the strength of our Professional Services Certification program. Each company works together to provide seamless nationwide support and collaboration in the identification and card issuance industry.

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